

# LAS VEGAS

2011

*Executive*

**LEADERSHIP**

CONFERENCE

**Racing**

**TO RESULTS**

# WELCOME

## WE'RE RACING TOWARD THE FUTURE

The first leadership conference in Phoenix, Ariz. was such an overwhelming success that we have decided to make it an annual event.

Please join me **March 3-6, 2011** in Las Vegas, Nev. for Growth Energy's second Executive Leadership Conference. The 2011 conference will be bigger and better than before and will feature guest speakers and experts from our industry and beyond.

The goal of the conference will be to bring our members together in an invitation-only setting to assess the state of our organization and the ethanol industry. It will also be a chance to discuss the challenges and opportunities that our industry will face in the coming year – from educating consumers about E15 to our efforts to open the fueling market through our Fueling Freedom plan.

A lot has happened since last March and I encourage you to join us in Vegas as we review the accomplishments of 2010 and set goals for 2011. Our members are the true leaders in this movement and your continued support will help us achieve our industry's goals through the expanded use of America's fuel.

I hope to see you in Vegas!



**Tom Buis**, CEO

Growth Energy

# PROGRAM

## THURSDAY, MARCH 3

- 11 a.m. **Registration Opens**
- 1 - 5 p.m. **Opening Session**
- 6 - 7 p.m. **Cocktail Reception**
- 8 - 10 p.m. **Dinner**

## FRIDAY, MARCH 4

- 7 - 8 a.m. **Breakfast**
- 8 a.m. - 4 p.m. **General Sessions**
- Noon - 1 p.m. **Lunch**
- 4 - 9 p.m. **Off-site Event**

## SATURDAY, MARCH 5

- All Day **Free Time /  
Optional Events**

## SUNDAY, MARCH 6

- 10:30 a.m. - 4 p.m. **NASCAR Race**

This program is tentative and subject to change. See the most current program at [conference.GrowthEnergy.org](http://conference.GrowthEnergy.org).



# HOTEL



## WYNN, LAS VEGAS

Growth Energy has secured a special rate of \$219 for **Resort Rooms** at the Wynn. This rate is good three days before and three days after the conference. Recently renovated Tower Resort Suites and one-bedroom Parlor and Salon Suites are available at the hotel's standard rates.

**You must register for the conference to acquire our reservation link.**

Register at [conference.GrowthEnergy.org](http://conference.GrowthEnergy.org).

## SPA & SALON

The Spa at Wynn Las Vegas has 45 treatment rooms and offers multiple types of massages and services. The spa also has a barbershop and a full-service salon.

## SHOPPING

Shops along the Wynn Esplanade include Brioni, Chanel, Christian Dior, Manolo Blahnik, Cartier, Oscar de la Renta, Louis Vuitton, Jo Malone, Graff Jewelers, Judith Leiber, Wynn Signature Shop, Shoe in, Outfit, Wynn & Company Jewelry and Wynn LVNV. Other shops include a drugstore, pro shop and resort wear shop. The Penske-Wynn showroom is home to a Ferrari-Maserati dealership.

# TO DO

## GOLF AT THE WYNN

Located on hallowed grounds that played host to 50 years of PGA and LPGA Tour events, the golf course at Wynn Las Vegas was built upon a championship legacy. Designed by world-famous architect Tom Fazio and Steve Wynn, the 18-hole, 7,042-yard, par-70 golf course features dramatic elevations once considered impossible to create on the Las Vegas Strip. Other golf courses in Las Vegas are listed at [conference.GrowthEnergy.org](http://conference.GrowthEnergy.org).

## SHOWS AND ENTERTAINMENT

What's a trip to Las Vegas without taking in some of the spectacular entertainment. We've got a list of shows open during the conference at [conference.GrowthEnergy.org](http://conference.GrowthEnergy.org).

## DAY TRIPS AROUND LAS VEGAS

Rev your engines, lace up your hiking boots, don your lifejacket and dust off the binoculars. We've compiled a list of easy day trips in the city's vicinity. From the Richard Petty Driving Experience to touring the Hoover Dam, see our list of suggested tours online at [conference.GrowthEnergy.org](http://conference.GrowthEnergy.org).

## START YOUR ENGINES

The 2011 NASCAR Sprint Cup Series weekend at the Las Vegas Motor Speedway takes place from Friday to Sunday, culminating in the Sprint Cup Series race on Sunday. Join Growth Energy at the racetrack as we watch the 14th running of NASCAR's third Sprint Cup Series race of the year.

## LEARN MORE ONLINE

Our conference web site has additional information about things to do in Las Vegas, including suggestions for dining around town and menus for restaurants within the Wynn complex. Read about them at [conference.GrowthEnergy.org](http://conference.GrowthEnergy.org).

# SPONSOR

## SHOWCASE YOUR SUPPORT FOR ETHANOL

Connect with over 300 leaders in the ethanol industry and members of Growth Energy. Hundreds will be in attendance from member plants, prospective plants and related businesses.

## AVAILABLE SPONSORSHIPS INCLUDE

- Opening reception and dinner
- Friday breakfast
- Friday lunch
- Friday evening event

## BENEFITS INCLUDE

- Signage and mention throughout the conference
- Prominent visibility during sponsored event
- Logos on conference website as a title sponsor

Contact **Kelly Manning** ([kmanning@growthenergy.org](mailto:kmanning@growthenergy.org)) or **Bryce Jones** ([bjones@growthenergy.org](mailto:bjones@growthenergy.org)) to inquire about conference sponsorships.



**REGISTER ONLINE** [conference.GrowthEnergy.org](http://conference.GrowthEnergy.org)

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